

## What is the LiveGreen Ambassador (LGA) program?

The LGA program engages colleagues, faculty, and students at the University of Nebraska Medical Center and Nebraska Medicine (Med Center) who are passionate about sustainability. LGAs support the organization's mission to lead the world in creating a healthy future for all by fostering a culture of sustainability and helping the Med Center achieve its 2030 Goals (<https://dashboard.livegreennebraska.com/>).



## What does being an LGA entail?

### LGAs are asked to:

- Attend one workshop/training session per year (during work hours) to stay up to date on Med Center sustainability efforts, and engage with other LGAs via Teams
- Model sustainable behaviors
- Provide colleagues with information, especially during sustainability campaigns, when information is provided on a specific topic for LGAs to disseminate through channels like email, posters, and word of mouth
- Help others use tools to implement sustainability initiatives
- Listen to colleagues' ideas for sustainability on campus and convey those ideas to the Office of Sustainability

## Do I need to be a sustainability expert?

**No!** The Office of Sustainability provides training, resources, and support for LGAs to help you integrate sustainability into your role and department. Just be eager and willing to learn! LGAs can find information on the LiveGreen website to help them feel empowered to answer their colleagues' questions.

## Who can participate?

All colleagues, faculty, and students affiliated with any UNMC, Nebraska Medicine, and Clarkson College location are welcome to apply to become an LGA.

## How do I apply?

Visit <https://livegreennebraska.com/livegreen-ambassador/> and click "Apply to be a LiveGreen Ambassador" to complete a quick three-question form and join us.

## Why do we have the LGA program?

It's a fun way to engage with your colleagues, and it's integral to the Med Center becoming more sustainable. Conserving energy, reducing waste, and increasing the use of active transportation all require Med Center employees to make choices about their behavior. People are much more likely to change their behaviors if they have peers who help and encourage them, and hold them accountable. Having LGAs in all areas across the Med Center ensures that information is reaching a wide audience and allows for meaningful one-on-one communication related to sustainability.